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पंचायती राज मंत्रालय
भारत सरकार
सरदार पटेल भवन, नई दिल्ली-110001

MINISTRY OF PANCHAYATI RAJ
GOVERNMENT OF INDIA
SARDAR PATEL BHAWAN, NEW DELHI-110001

Dated 17th September, 2016

D.O.No.J-11011/65/2015-Media

Dear Pr. Secretary/Secretary,

This has reference to the D.O.letter No.M-11015/244/2016-CB dated 12th September, 2016 from Smt. Sarada Muraleedharan, Joint Secretary in this Ministry regarding the decision to observe a Swachhta Pakhwada at all the levels throughout the country from 1st October, 2016 to 15th October, 2016.

2. As already informed, it has been suggested to undertake a number of activities during the Swachhta Pakhwada for which an action plan has to be drawn. To achieve the objectives of 'Clean India', it is required to institutionalize the cleanliness measures at each level to ensure the sustainability of the campaign. In order to discuss these issues, a **Joint Video Conference will be held on 27th September, 2016 from 09.45 AM to 11.00 AM** where Secretary, Ministry of Panchayati Raj, Secretary, Ministry of Drinking Water & Sanitation and Secretary, Ministry of Rural Development will interact with you on these issues and on the action plan as well.

3. I shall, therefore, request you to kindly make it convenient to attend the Video Conference. State level Officials of NIC will make the necessary arrangements for the proposed Video Conference.

With regards,

Yours sincerely,
Sd/-
(B.D.Virdi)

To,

**Principal Secretaries/Secretaries,
Panchayati Raj & Rural Development,
All States/UTs.**

**Copy for information with request to attend the VC at Unnati Conference Hall,
Krishi Bhawan, New Delhi on 27/09/2016 from 9.45 AM to 11.00 AM:**

1. The Secretary, Ministry of Panchayati Raj, Govt. of India.
2. The Secretary, Ministry of Drinking Water & Sanitation, Govt. of India.
3. The Secretary, Ministry of Rural Development, Govt. of India.
4. AS(AKG)/JS(DKS)/JS(SM)/JS(SKP)


(B.D.Virdi)