

संयुक्त सचिव

भारत सरकार

पंचायती राज मंत्रालय

JOINT SECRETARY

Government of India

Ministry of Panchayati Raj

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सत्यमेव जयते

डॉ. संजीव पटजोशी, भा.पु.से., पी.एच.डी
Dr. SANJEEB PATJOSHI, IPS, Ph.D.

D.O. No. M-11015/217/2019-FD

03rd January 2020

Dear *Addl Chief Secretary/Principal Secretary/Secretary*

As you are aware, Government of India has launched the Swachh Bharat Mission (SBM) to create nationwide improvements in cleanliness and sanitation. In this regard, observance of the Swachhata Pakhwada has been started with a vision to mainstream Swachhata activities across all Ministries/Departments of Government of India and the States/UTs.

As per the calendar of Swachhata Pakhwadas for the year 2020 prepared by the Cabinet Secretariat, Government of India, the period 1 - 15, October, 2020 has been earmarked for the cleanliness / swachhata activities of Ministry of Panchayati Raj (MoPR). In order to provide impetus to the Swachhata Pakhwada in your State/ UT, the Panchayati Raj Institutions (PRIs)/ Village Councils in your State/UT, may be asked to formulate Action Plans for observance of various activities during the Pakhwada, as suggested below:

Celebration of 2nd October, 2020 as 'Swachhata Diwas' and organization of various programmes on the day towards publicity and awareness creation on 'Swachhata' to the rural citizens. During the Pakhwada, organisation of various activities may be scheduled in the Gram Panchayats with special emphasis on Plogging - Plastic collection and recycling, sewage treatment and disposal, maintenance of drainages, cleanliness drive in all public community assets, improvement in sanitation practices, other innovative activities with public participation etc.

The details of activities undertaken during the Pakhwada will also need to be uploaded in the Swachhata Samiksha portal of the Department of Drinking Water and Sanitation, Ministry of Jal Shakti, Government of India.

I would request you to make this Swachhata Pakhwada a people's campaign with their proactive and enthusiastic participation alongwith the PRIs in your State/UT's as per scheduled fortnight period 1-15 October, 2020. This Ministry may also please be kept informed about the actions taken by your State/UT in this regard.

With regards,

Yours sincerely,

[Signature] 31/1/20
(Dr. Sanjeeb Patjoshi)

To

Addl.Chief Secretary / Principal Secretary / Secretary

Panchayati Raj Departments

(28 States and 7 UTs – Andaman & Nicobar Islands , Dadra & Nagar haveli, Daman & Diu, Lakshadweep, Puducherry, Jammu & Kashmir, and Ladakh)