



12<sup>th</sup> May, 2021

DO No. M-11015/141/2020-FD

Dear Sir,

Please refer to DO letter of even no. dated 28th April, 2021 from Secretary, Panchayati Raj regarding various prevention and mitigation measures against Covid-19 pandemic to be implemented by the Rural Local Bodies in the States. The feedback information submitted by the States on the various measures taken up has been perused at this end.

It is observed that your State has undertaken various significant measures in this regard in formulating institutional mechanisms such as Village Nigrani Samitis and ensuring proactive COVID response, intensive communication campaign for awareness generation, formation of Village Monitoring Committees (VMCs), Training of VMCs through short videos, supply of medical kits to AWWs/ SHGs, digital tracking of hospital/ medical facilities, formation of quarantine centers and home isolation facilities, maintenance of sufficient sanitation to prevent spread of viral infection and leveraging various Central and State Government welfare schemes for Covid Prevention measures.

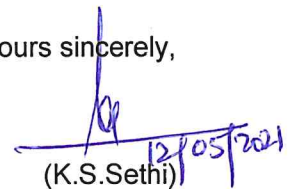
It is suggested that the State may take up the following additional measures as well, as suggested in the MoPR advisories sent to the States at various points of time, if not already being carried out:

- Initiation of an intensive communication campaign for awareness of rural communities on the nature of COVID infection and preventive measures
- Elected representatives, teachers, ASHA workers to be deployed as frontline workers for the communications campaign
- Send customized SMS or WhatsApp messages for reinforcing COVID appropriate behavior through bulk messaging or cascade WhatsApp groups
- Digital display on availability of testing centers/vaccination centers, doctors, hospital beds etc. should be made by utilizing the IT infrastructure in the Panchayat offices, schools, Common Service Centers etc.
- The XIV FC / XV FC Grants be utilized for the purposes besides other basic services as outlined in the FC Guidelines and SFC/State Specific Guidelines
- Important messages / instructions of the District administration should be sent to all VMC nodal person/ Sarpanch through WhatsApp

The detailed report of the consolidated actions taken as above and also including any other additional best practices implemented, along with photographs / short videos etc may be provided to this Ministry at the earliest for compilation and records.

With warm regards,

Yours sincerely,

  
(K.S.Sethi)

Shri Manoj Kumar Singh,  
Additional Chief Secretary,  
Panchayati Raj Department,  
Uttar Pradesh