



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India  
Department of Health and Family Welfare  
Ministry of Health and Family Welfare

D.O No. A-11014/126/2020-SNA  
25<sup>th</sup> November 2020

राजेश भूषण, आईएएस  
सचिव

**RAJESH BHUSHAN, IAS**  
SECRETARY

*Dear Sunil,*

As you are aware, the Govt. is constantly engaged in management of the COVID-19 pandemic. At the same time, the increased mobility of the people has had a fallout in terms of increasing number of cases across the country and as a result, the COVID-19 pandemic continues to spread unabated.

2. The Govt., as you are aware, has carried out intensive campaigning through mass media and social media, including the recent Jan Andolan launched by the Hon'ble Prime Minister on 8<sup>th</sup> October, 2020. In this regard, you may like to recall this Ministry's earlier letters to you of even numbers dated 07<sup>th</sup> May, 2020 and 25<sup>th</sup> June, 2020, wherein your Ministry had been requested to carry out necessary outreach on COVID Appropriate Behaviours.

3. In the current context, in view of the increasing cases of COVID-19, there is a critical need to re-iterate the messaging:-

- Wearing of Masks properly, to cover nose and mouth at all times.
- Maintaining Physical Distance of atleast 2 yards.
- Frequent and thorough Hand Washing.

4. In addition, going forth, the messaging may include the following 2 cautionary measures:-

- In case meeting people is unavoidable, to do so in open/well ventilated spaces.
- In case of slightest symptoms, get yourself tested immediately. No prescription is required and testing facilities have been made available at nearest point to home.

5. I once again urge you to leverage the field level networks of Gram Panchayat Institutions for wide dissemination of the above messaging, more so, through consistent interpersonal communication at the grass root levels to sensitise the people regarding the absolute necessity to be aware of and to observe the 5 key COVID Appropriate Behaviours mentioned above.

*Regards.*

Yours sincerely

*(Rajesh Bhushan)*

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