



No. S-18011/5/2022-SBM-V-DDWS

21st March, 2022

Dear Chief Secretary,

As you may be aware, every year 22nd March is observed as World Water Day. The global theme of World Water Day this year is 'Groundwater – making the invisible visible'. The issue is important in the context of not only climate change mitigation efforts but also to focus on sustainable water supply by following the principles of 3Rs viz., Reduce, Reuse and Recharge.

2. The Swachh Bharat Mission – Grameen is now in phase-II of its implementation with an objective to sustain the gains made under phase-I of the Mission and ensure holistic cleanliness in villages with safely managed solid and liquid waste, which covers biodegradable waste, plastic waste, greywater, and faecal sludge. Further, the Jal Jeevan Mission also aims to bring tap water to every household. Inspired by the Hon'ble Prime Minister's impetus on Jal Sanchay, the Jal Shakti Abhiyan (JSA) is a time-bound, mission-mode water conservation campaign that is being implemented across India.

3. In August 2021, providing impetus to greywater management, Sujlam 1.0 campaign was launched by DDWS, which was an immense success due to encouraging participation from all States and respective communities. The target set for 1 million soak pits was achieved within the 100 days campaign (10,84,662).

4. Encouraged by the success of Sujlam 1.0 campaign, the Government of India is launching Sujlam Campaign 2.0. The campaign would focus on the creation of institution-level greywater management assets, in Panchayat Ghars, health care facilities (HCFs), schools, Anganwadi centres (AWCs), community centers, and other institutions. Household and community level greywater management would continue to be encouraged. The prime focus of the campaign would be to prioritize and saturate villages with greywater management, which is also a key mandate under the Jal Jeevan Mission accompanying the objective of 100% functional household tap connections.

5. In this regard, objectives and targets that may be adopted as part of the Sujlam 2.0 campaign are as follows:

- All Anganwadies must ensure greywater management arrangements linked to their existing water supply systems. This may also need to be ensured in the Anganwadies located in private premises.
- If greywater arrangements are non-existent in Anganwadies, these establishments must construct at least 1-2 greywater soak pits, leach pits or similar affordable on-site systems, or connect with drains that lead to treatment facilities such as – Waste stabilization ponds, constructed wetlands etc.

- Anganwadies having kitchen gardens, must ensure that all the water being used in the kitchen gardens is treated greywater which is being generated in the Anganwadies on day by day basis.
- All Anganwadies may consider and explore the possibility of rainwater harvesting in their institutions or premises, especially in view of incoming monsoons.

6. For this purpose, the tied funds for Drinking Water and Sanitation under 15th Finance Commission may be prioritized till complete saturation of greywater management in Anganwadies is achieved.

7. Further, if needed, MGNREGS funds may be prioritized for greywater management activities including Soak pit, Leach pit, and Magic pit, Kitchen garden at Anganwadies.

8. It is requested to kindly plan for the implementation of this campaign. An integrated Information, Education, and Communication effort may be initiated at State and District level for the success of the campaign.

9. We hope that this campaign will be a grand success under your direction and leadership.



Secretary
Department of Drinking
Water & Sanitation
Ministry of Jal Shakti,
Government of India



Secretary
Ministry of Panchayati Raj,
Government of India



Secretary
Ministry of Women and Child
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