

डा० बिजय कुमार बेहेरा, आई.ई.एस.

आर्थिक सलाहकार

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सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

पंचायती राज मंत्रालय

भारत सरकार

टावर-II, 9वां तल

जीवन भारती बिल्डिंग

नई दिल्ली-110001

MINISTRY OF PANCHAYATI RAJ

GOVERNMENT OF INDIA

TOWER-II, 9th FLOOR

JEEVAN BHARTI BUILDING

NEW DELHI-110001

D.O. No.J-11011/36/2020-Media

Dated 20th December 2021

Dear Madam / Sir,

This has reference to my D.O. letter dated 17/12/2021 regarding observance of **Good Governance Week** (from 20th December to 25th December 2021) with the theme **Prashasan Gaon Ki Aur** (प्रशासन गाँवों की ओर), under which, a campaign for redressal of public grievances and improving service delivery is currently underway in all Districts, States, and Union Territories, as part of Azadi Ka Amrit Mahotsav.

Hon'ble Prime Minister has extended his best wishes for the success of "Sushasan Saptah" (सुशासन सप्ताह; Good Governance Week), and in his message for the Good Governance Week has said that the Government is committed to strengthening good governance that is "pro-people" and guided by "citizen-first" approach. He has said that the country is marching ahead rapidly to create a transparent system, efficient process and smooth governance to make development all-round and all-inclusive.

Given the importance of the **Prashasan Gaon Ki Aur** (प्रशासन गाँवों की ओर) campaign during **Good Governance Week** (20 – 25 December 2021), Message from Hon'ble Prime Minister on the occasion of Good Governance Week is enclosed herewith with a kind request to circulate the Message of Good Governance Week among all elected representatives and functionaries of Panchayati Raj Institutions preferably in regional language ensuring that translation of the Message is vetted at higher level. Ministry of Panchayati Raj may please be informed about action taken in this matter.

Encl: 9/5

with regards

Yours Sincerely,

(Bijaya Kumar Behera)

Addl. Principal Secretary/ Principal Secretary/ Secretary,
Department of Panchayati Raj,
All States/ UTs, except Chandigarh and Delhi.



सत्यमेव जयते

प्रधान मंत्री
Prime Minister

MESSAGE

It is heart-warming to learn about *Sushasan Saptah* (Good Governance Week) being observed from December 20-25, 2021, as part of Amrit Mahotsav of our independence.

Our Government is committed to strengthening good governance, that is pro-people and proactive governance. Guided by the 'Citizen-First' approach, we remain untiring in our efforts to further deepen the outreach of our service delivery mechanisms and make them more effective.

The development of India is reliant on the development of villages. The government is giving utmost priority to schemes which will make our villages more efficient and usher in a new era of *Gram Swaraj*.

Technology is being used as a key enabler to make available facilities, further responsive governance and improve government services to the villages. From connecting 1.5 lakh panchayats with broadband connectivity to providing dozens of government schemes in the villages itself through over 3 lakh Common Service Centres, our emphasis is on ensuring a strong digital governance in our villages.

We firmly believe that at the core of good governance is 'Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas'. To make our villages strong pillars of self-reliant India, we have been taking comprehensive steps to boost the rural economy and create many new employment opportunities in the villages.

In the Amrit period of Independence, we are marching ahead rapidly to create a transparent system, efficient process and smooth governance to make development all-round and all-inclusive. In this context, the theme of the Week – *Prashasan Gaon Ki Aur* assumes even greater relevance.

Best wishes for all success of *Sushasan Saptah*.

(Narendra Modi)

New Delhi

अग्रहायण 25, शक सम्वत्, 1943

16th December, 2021